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CALIFORNIA HIGH-SPEED RAIL AUTHORITY

MEMORANDUM

To: Chairperson and Authority Members **Date:** April 30, 2009
From: Mehdi Morshed, Executive Director
Subject: Agenda Item 10– Public Affairs Proposal

Discussion:

Staff is currently reviewing the Authority's existing public affairs and outreach arrangements. Based on that review there may be a need to issue a Request for Proposal (RFP) for Public Affairs services. If an RFP is deemed necessary to meet the Authority's future Public Affairs needs, staff will follow the established procurement procedures and will present to the board the results of the solicitation for Board review and approval.

Recommendation:

Authority staff request authorization for the Executive Director to issue a Request for Proposal for Public Affairs services.